

Faculty of Arts and Social Sciences
DI-3001 Incubation and Innovation Programme

Module Title	Incubation and Innovation Programme
Module Code	D1-3001
Module Credits	16 modular credits
Student Workload and Contact Hours	Minimum requirement equivalent to 32 hours per week for 14 weeks
Module Content	<ul style="list-style-type: none">• Participate in workshops, group start-ups, competitions and UBD IncuFest• Transform an initial working design into a final product <p>Assessment:</p> <ul style="list-style-type: none">• Individual (40%) Idea conceptualisation with Business Model Canvas, teamwork and leadership, discipline, attendance, and video report• Group Innovation Project (60%) Project progress, final pitch at IncuFest, and peer assessment
cGPA Requirement	None

For more information on current and previous student start-ups, please visit the following Instagram profiles:

@entrepreneurship.ubd, @ubdincubation